## Economic Development Committee -Final December 12, 2019

Present: Chris Dufresne - Chair, Simon Jones, Ron Rzasa, John Pieper, Julianna Dodson

Absent: Jeanny Aldrich/BOS Representative, Faith Mba

Guests: Jeff Scott; Blake Amacker, Judy Idelkope

Meeting called to order: 5:05PM

Presiding: Chris Dufresne

Secretary Report: Approved

John Moved and Simon seconded to approve the November 21st Minutes

## **New Business**

- 1. Proposed Signage Change: John presented proposed changes to Sections 401.1 and 401.6 in the Zoning Ordinance. These changes would enable businesses without road frontage to erect signs on a State or Town Road. Blake Amacker, owner of Copper Cannon was invited to comment as it has a direct impact upon his and other similar businesses. It was decided the best way to proceed is with a Citizens Petition requesting the changes be on the March Town Ballot. John will compose the petition and check on the requirements for placing on the ballot. Also:
  - a. It was discussed how Copper Cannon could solve its current signage issue.
  - b. Julianna will assist in getting Copper Cannon's CO corrected
  - c. Advised how Copper Cannon could apply for a place at the Town's Farmer's Market
- 2. Advisor Position: The BOS has confirmed that EDC can have a real estate advisor without a conflict of interest. Ron motioned: "The position of advisor to the EDC on Real Estate be created." This would be a non-voting position. The advisor would be a resource for information on local commercial properties and their availability. This information could be placed on the website. Julianna Seconded motion unanimously passed.
  - a. John motioned that "Judy Idelkope be asked to fill that position." Ron seconded motion unanimously passed.
    - judy accepted the position on a 6-month trial bases. She will provide a bio for the website. Also, she requested a copy of the Master plan and contact information for EDC's website. Her contact information: <a href="mailto:jidelkope@gmail.com">jidelkope@gmail.com</a> phone: 603-398-5071
- 3. Town Contact Info: There is a new Town Administrative Assistant, Dara. She has request that all committee members send her their contact information. Please send it to: office@nhchesterfield.com
- **4. EDC Meeting Dates:** Due to member conflicts, Chris proposed the EDC's meeting date be changed. After discussion it was moved to the 1<sup>st</sup> Thursday of the month, subject to availability. Julianna seconded motion unanimously approved. Chris will confirm.
- 5. **Business NH Magazine:** The December 2019 issue has a 2-page article about Chesterfield's broadband arrangement. Chris, Brad Roscoe, and Jon McKeon were interviewed for it. It should be referenced on the website.

## **Old Business**

- 1. Business Cards Julianna distributed revised business cards which were created without charge.
- 2. Website:
  - a. **Featured Businesses:** Julianna has several in the works. She proposed they be posted alternatively between big and small businesses. She has requested help in interviewing businesses. She will send out a "Business Interview Template" so that the feature will be uniformed. Return them to Julianna who will organize posting them.
  - b. Events: Please forward to Julianna events for posting on the website
  - c. Business listings: Chris will forward to Julianna these listing to put on the website
  - d. **Contact Responses:** Chris has set up that all contact notifications from the website be sent to her e-mail. This has been working.
- 3. **Goals:** Each member was asked to write down 2-10 goals for ECD to work on in 2020 to create a clear picture to EDC's work in the year ahead. Once established the committee can connect with the State and SW Regional Planning Board to see how they can assist EDC in achieving these goals. Due to the lack of time, this was tabled until the next meeting.

Proposed Next Meeting Date
Thursday, January 2nd
Town Office Meeting Room – 5PM

Meeting Adjourned at 6:31PM (Ron 1st, John 2nd)

Respectfully Submitted by, Donna Roscoe, Secretary – Dec. 13, 2019